



ENERGIEVERSUM



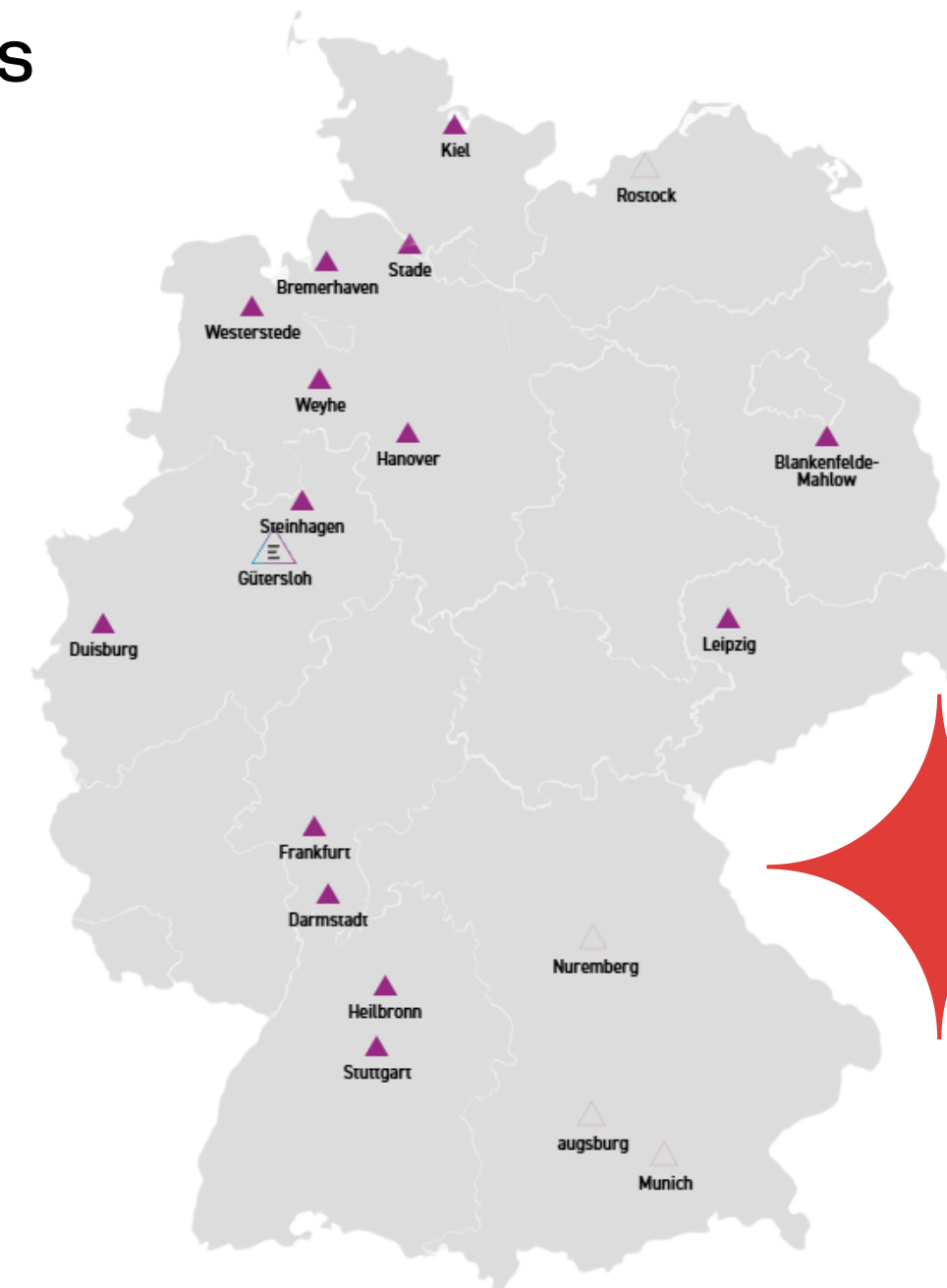
ENERGIEVERSUM

Energieversum
Case Study

ABOUT A CLIENT

Energieversum is a company of the EnBW Group, Germany's second-largest energy company:

- ~ Over 40,000 installed photovoltaic systems
- ~ Among the top 5 solar installers in Europe
- ~ 14 service and warehouse locations



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Challenges, key priorities and scope of work



Main challenge: Building a native mobile app for simplifying and improve efficiency for day to day operations through Sales, Administration, Project and Finance departments among integrations with existing digital tools on a company level.

Key priorities include:

- **Enabling customer interaction through mobile app**
- **Lead generation and onboarding process**
- **Tracking referrals and payment management**
- **Increasing efficiency for day to day operations company wide**

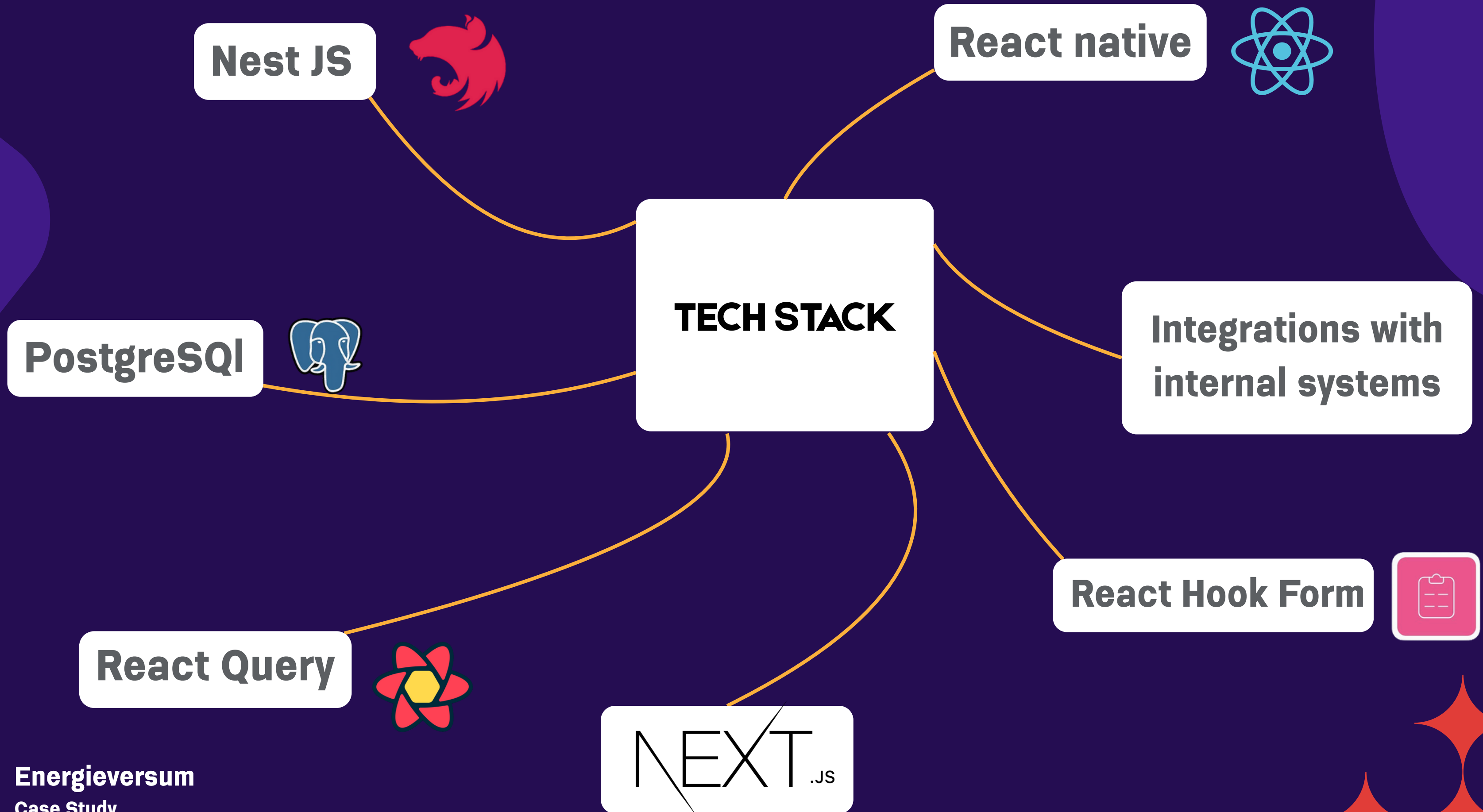




Scope of work:

- **Backend and user administration**
- **App analysis**
- **Push notifications**
- **CRM integration**
- **Project notification management**
- **Ticketing system for new customer success**
- **Converting existing customers to use the new mobile app**
- **Data synchronisation between mobile app and existing Microsoft tools stack**
- **Integration of DMS (document management system)**

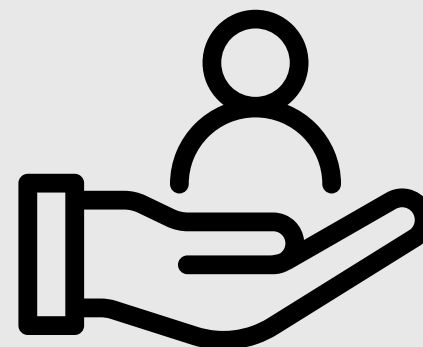




Outcome and client testimonial:

Client testimonial:

Sidney Benstem – Chief Digital Officer:
"Working with Valens was a game-changer—thanks to their expertise, we now have a robust mobile app that not only streamlines our daily operations but also empowers customer engagement, lead generation, and seamless onboarding. Their team flawlessly integrated our existing Microsoft tools delivering a solution that satisfied our expectations."

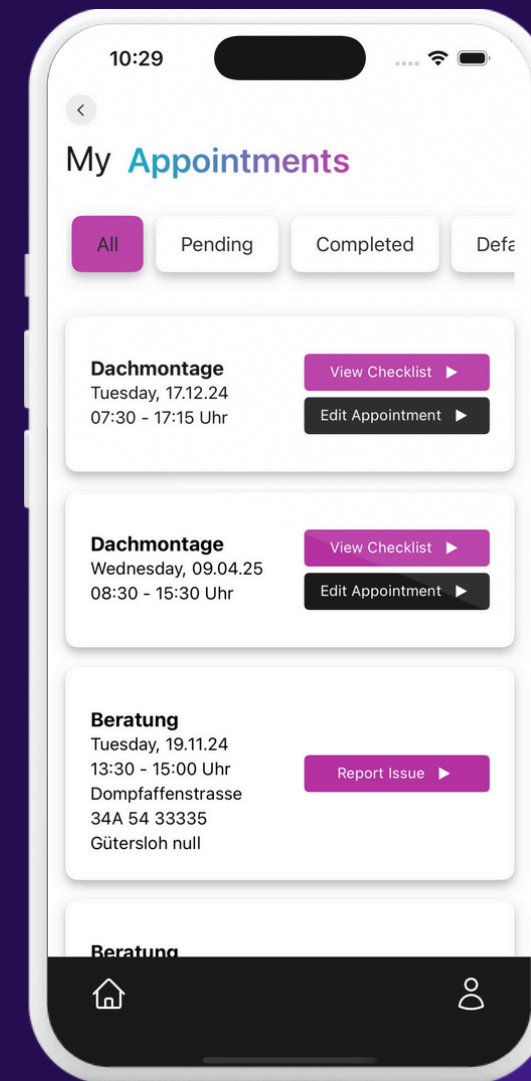
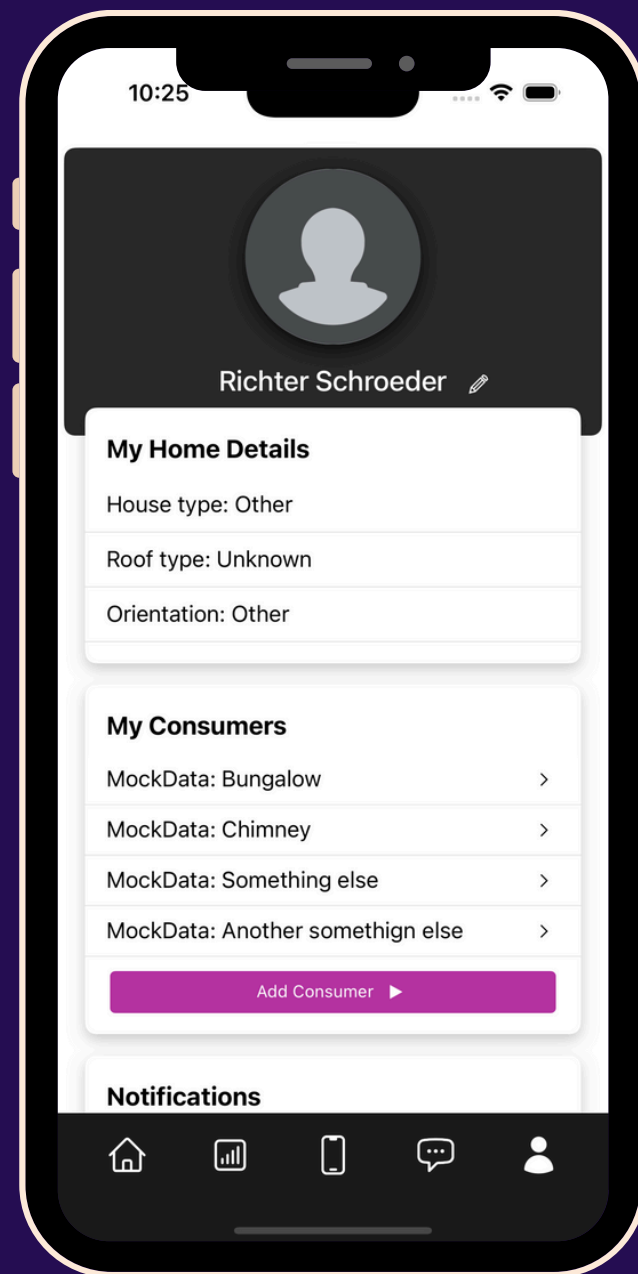
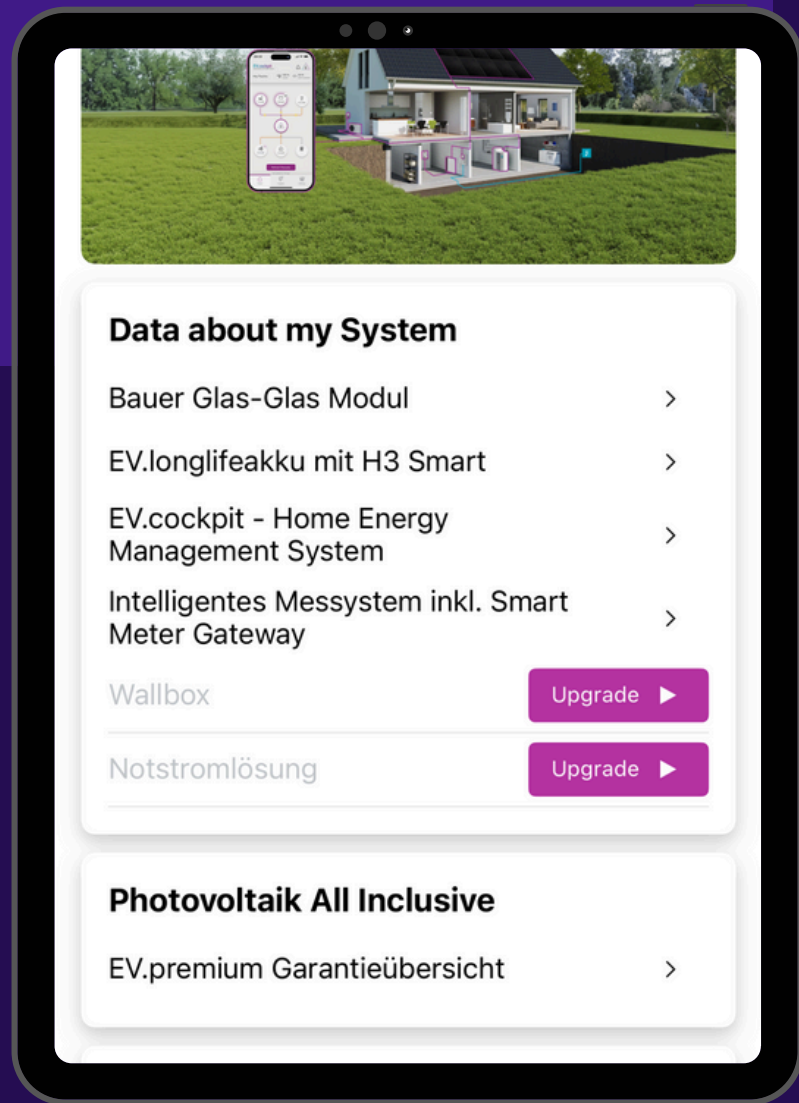
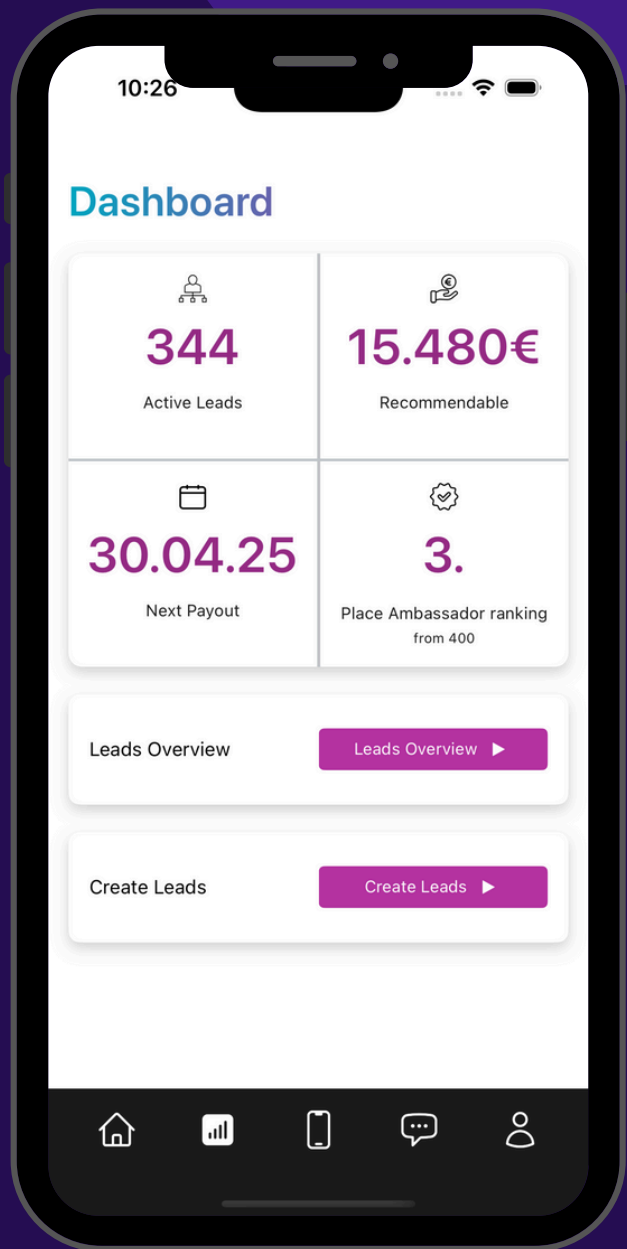


Outcome:

We've built a mobile app that will increase the overall efficiency within 4 different departments. The customer success and client interaction is now more effective allowing Energieversum employees to achieve better results instead of investing too much time on administrating daily operations. The mobile app has opened additional sales and lead generation channels.



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