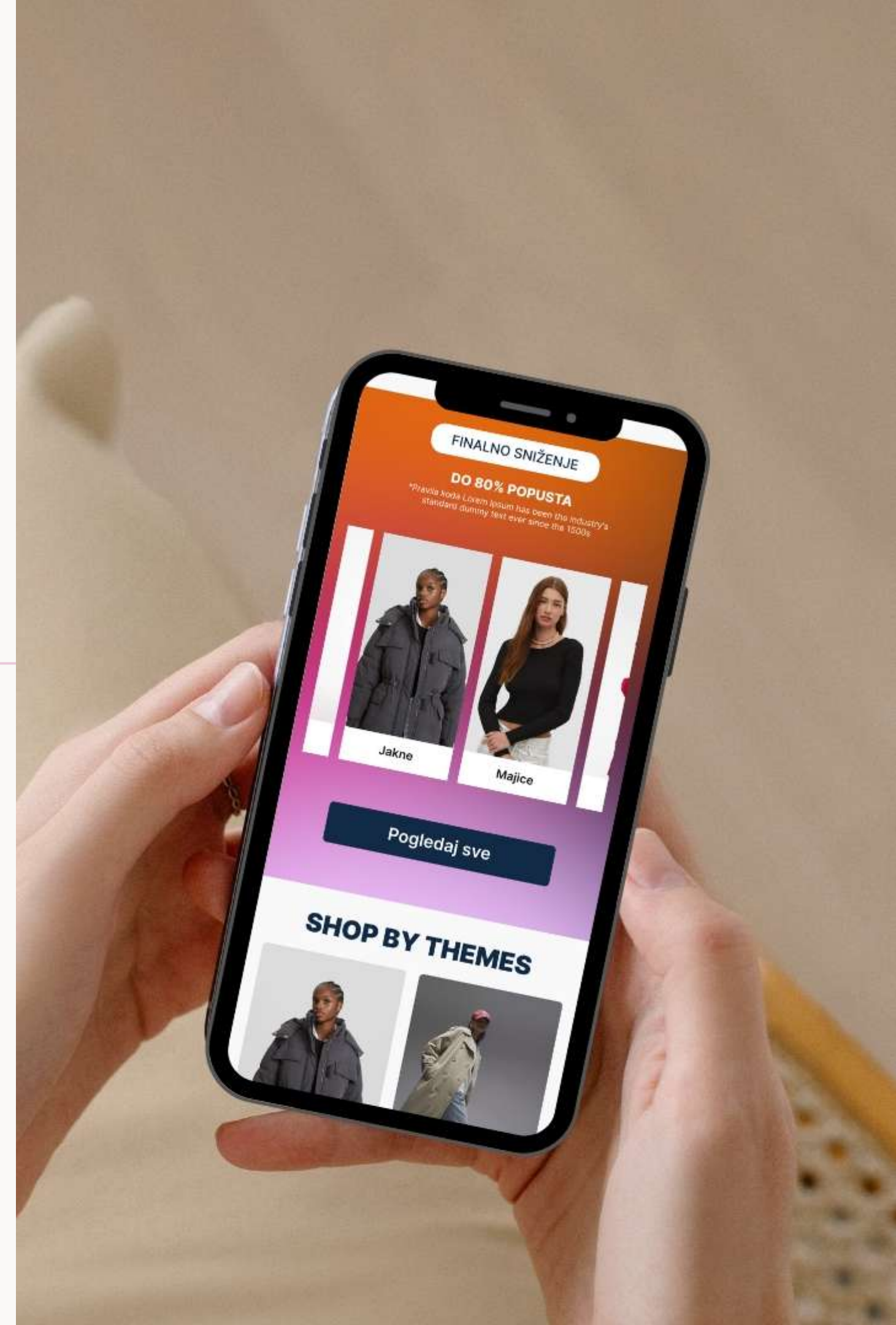
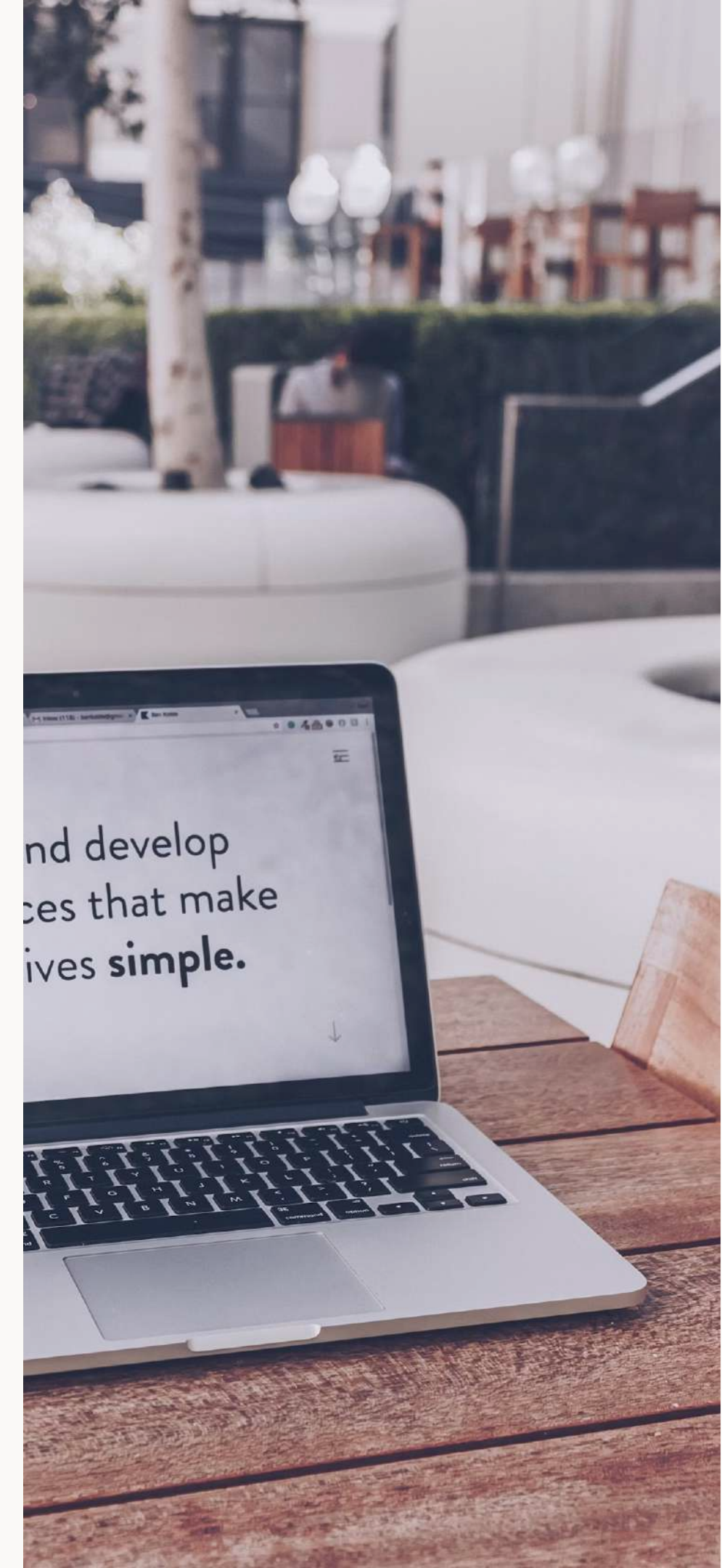


Shoply

CASE STUDY: ECOMMERCE WHITE- LABEL NATIVE MOBILE APP



To meet growing client demands for robust, scalable platforms, a firm integrated Shoply as a white-label solution. This enabled them to quickly provide customizable, feature-rich eCommerce platforms for diverse client needs.



MARKET IDENTIFICATION

The firm conducted a thorough market analysis to identify the key segments and specific needs of potential clients:

- 1. Small to Medium-Sized Enterprises (SMEs):** These businesses required cost-effective, easy-to-manage eCommerce solutions to establish their online presence quickly.
- 2. Large Enterprises:** These organizations needed highly customizable, scalable platforms to support extensive product catalogs and high traffic volumes.
- 3. Niche Markets:** Specialized businesses looking for unique eCommerce functionalities to cater to their specific customer base.
- 4. Startup Companies:** New businesses needing a reliable, affordable eCommerce platform to launch their online stores without extensive development time.



CLIENTS NEEDS

Our clients, ranging from startups to established businesses, sought scalable and customizable eCommerce platforms to drive online sales and expand their digital presence. They required solutions that offered:

01

Customizability:

Tailored branding and design to reflect their unique identity.

02

User Experience:

Intuitive interfaces and seamless navigation for customers

03

Feature-Rich Functionality:

Robust backend management, inventory tracking, and order processing capabilities.

04

Scalability:

Ability to handle growing traffic and sales volumes.

05

Security:

Secure payment processing and data protection measures.

SOLUTION

Intuitive UI/UX:

With Shoply's intuitive interface and user-friendly design, we ensured seamless navigation and a superior shopping experience for customers.

Robust Backend Management:

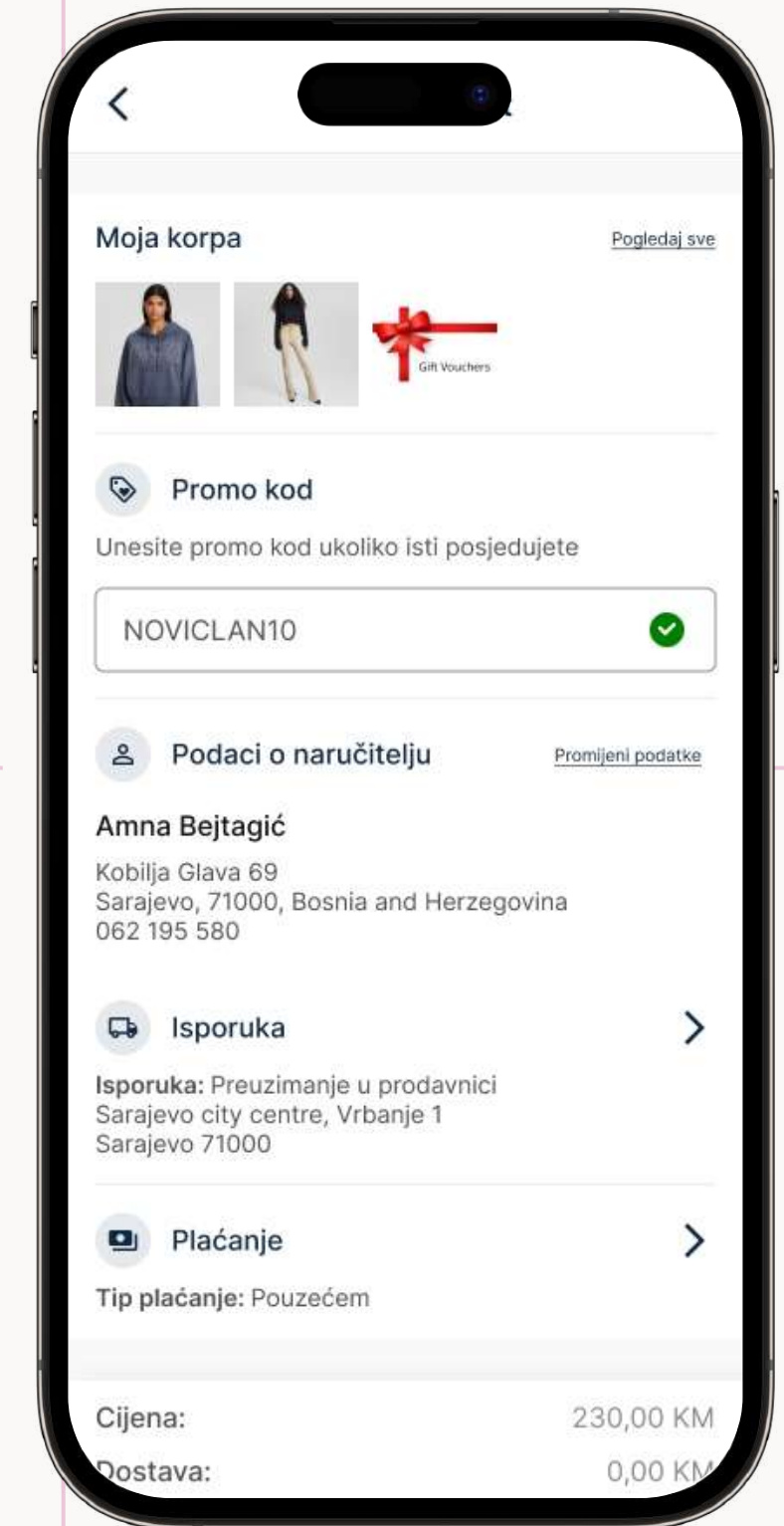
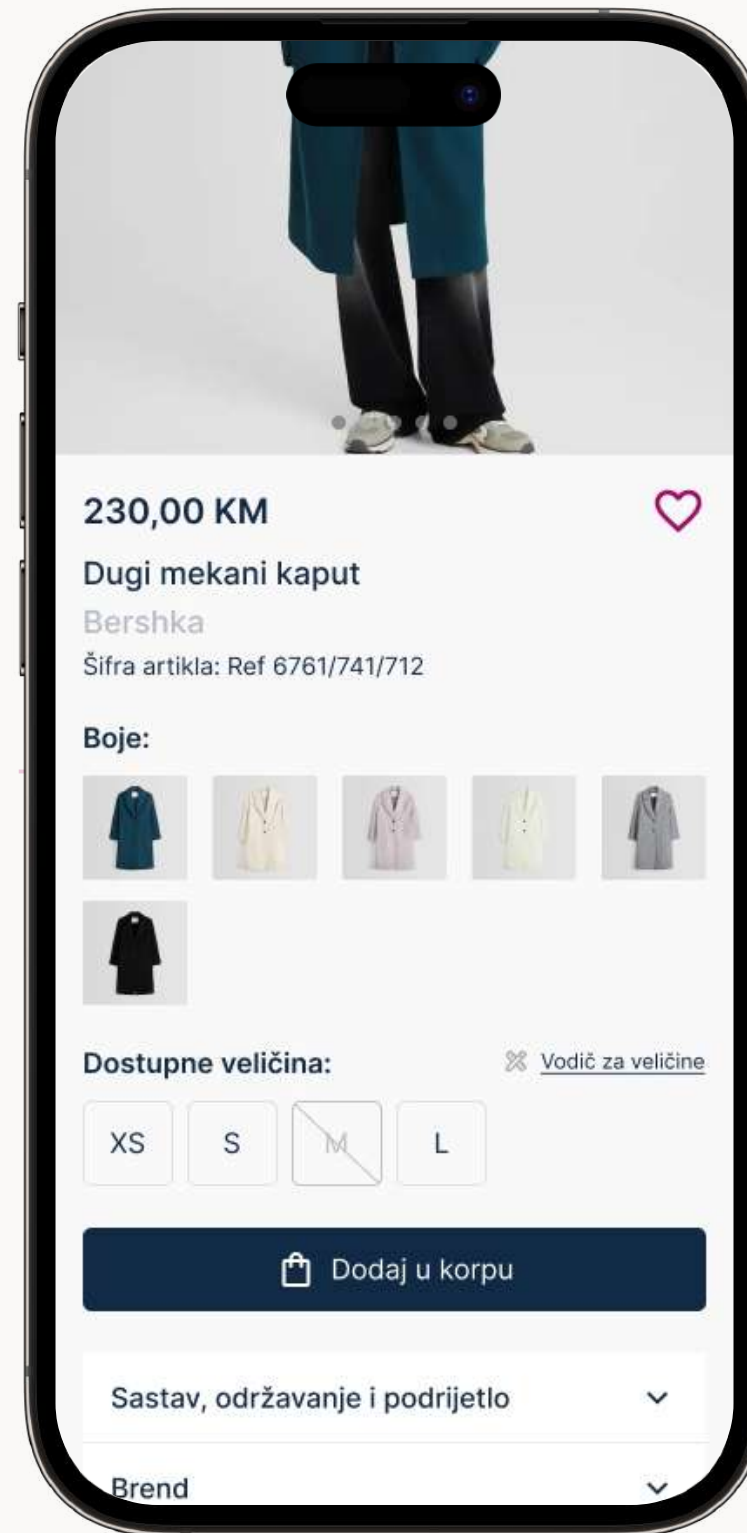
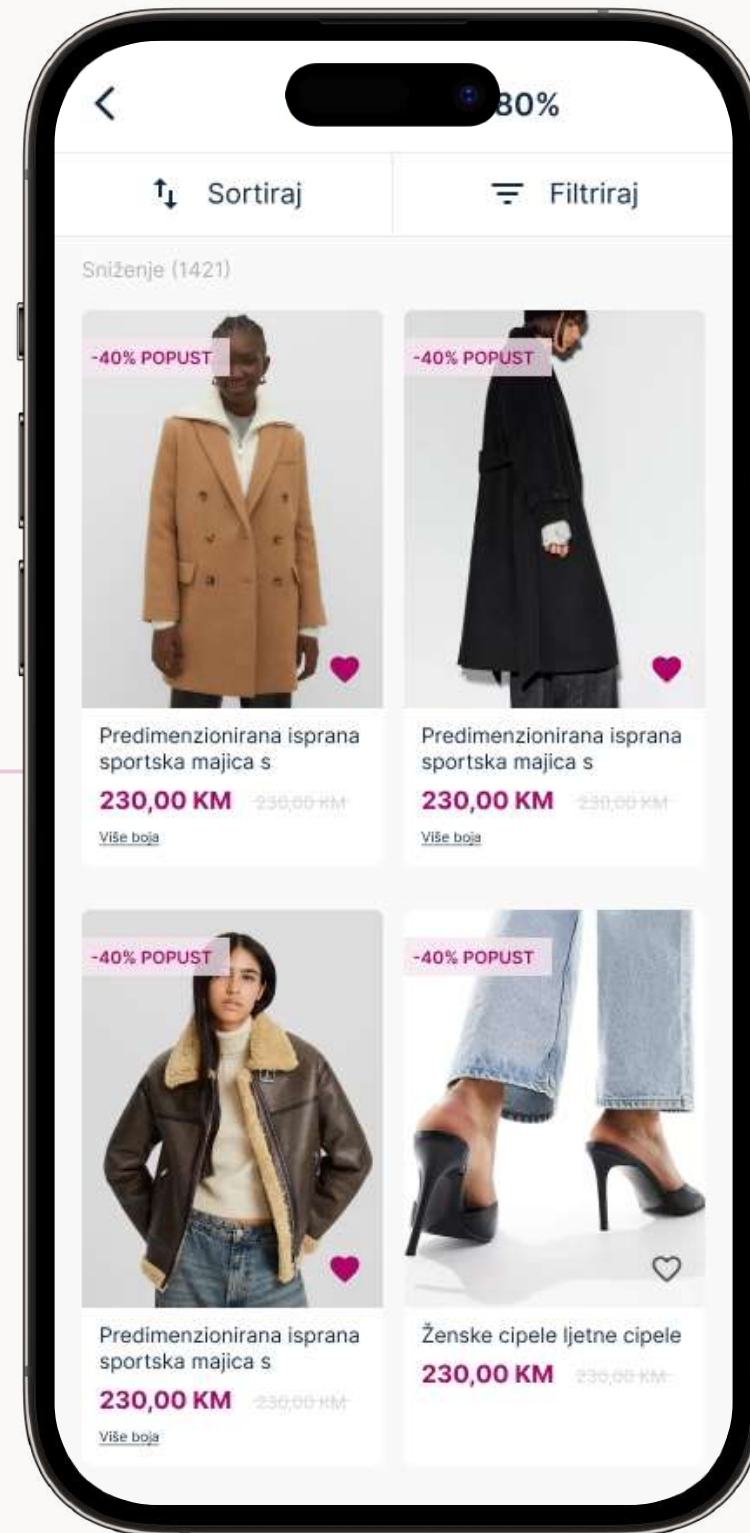
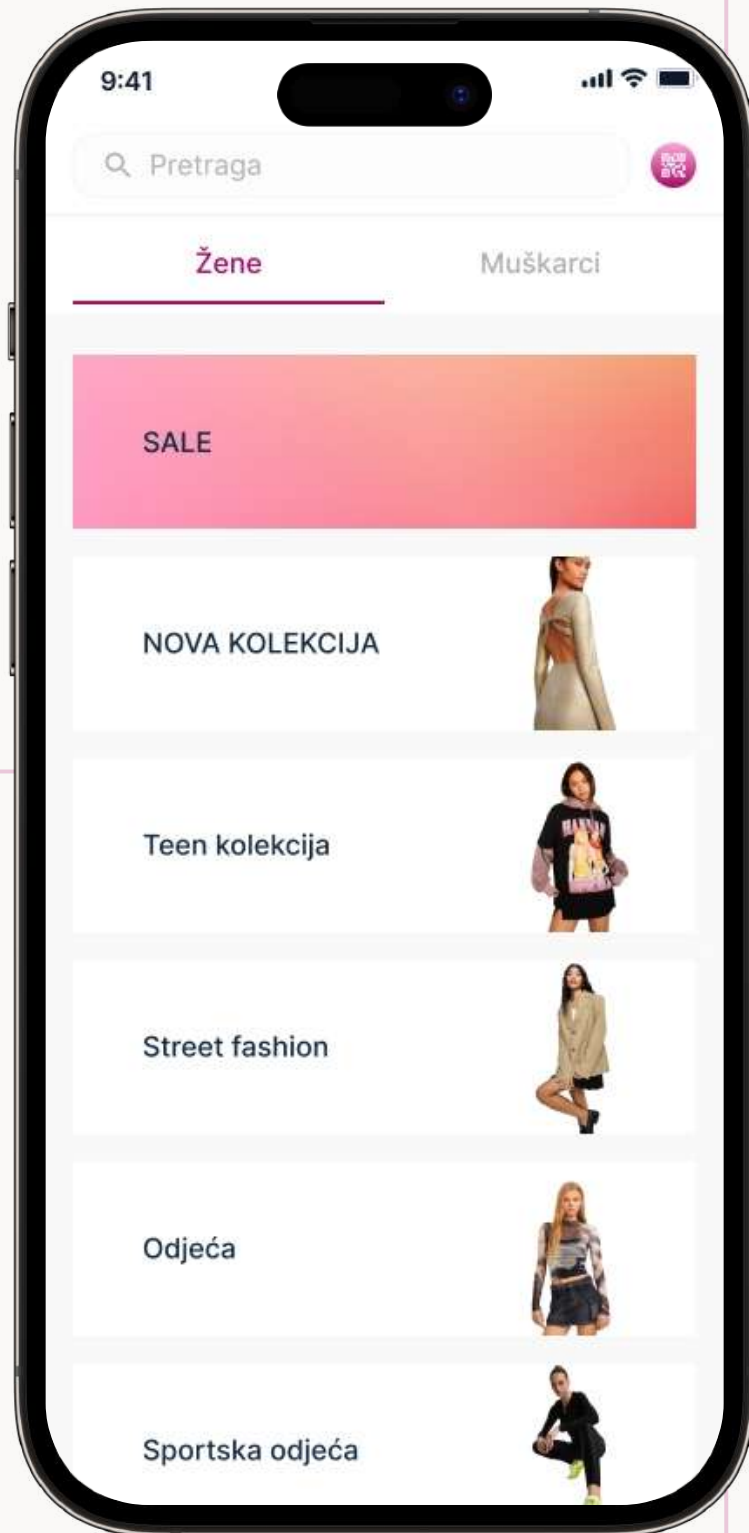
The platform's backend management system simplified product management, inventory tracking, order processing, and customer management, empowering clients to efficiently manage their online stores.

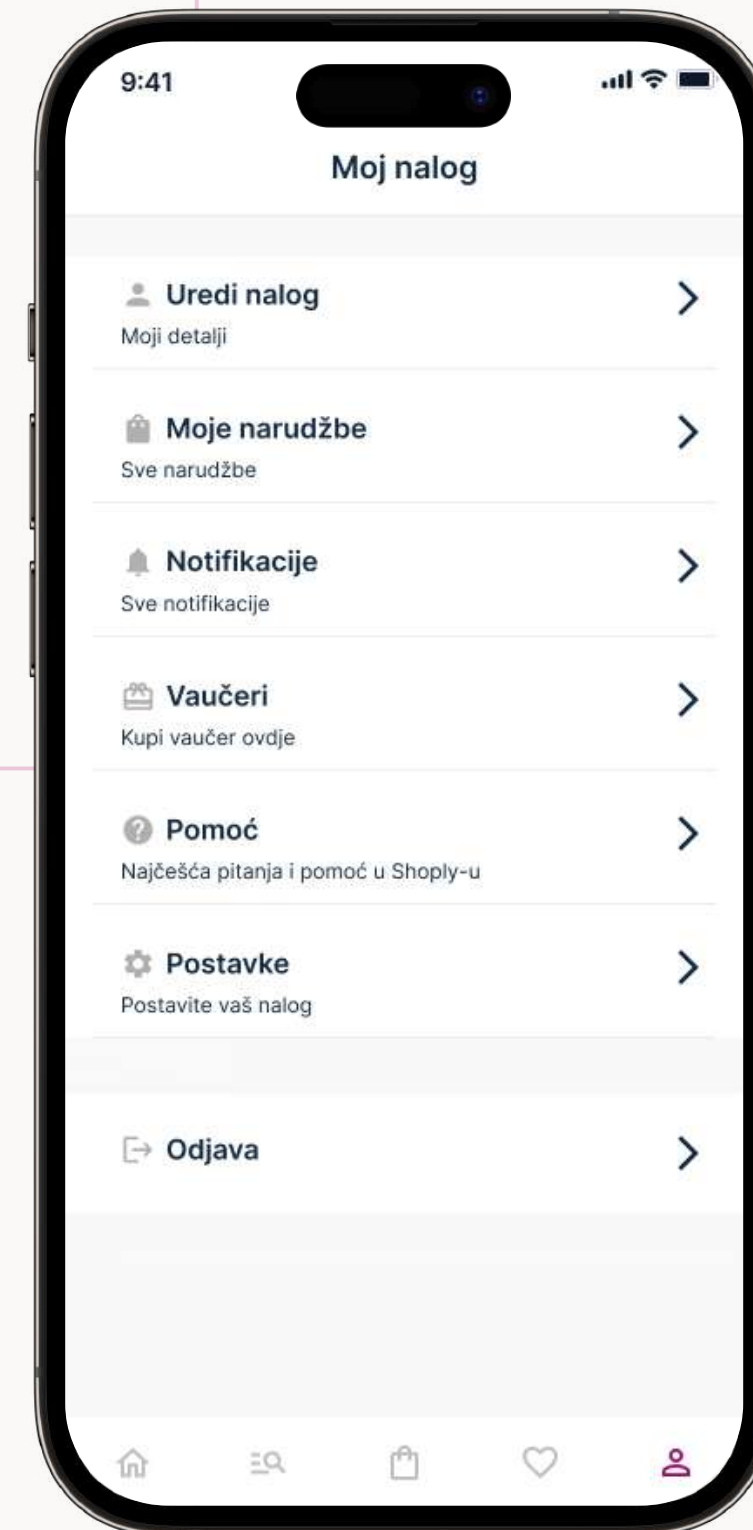
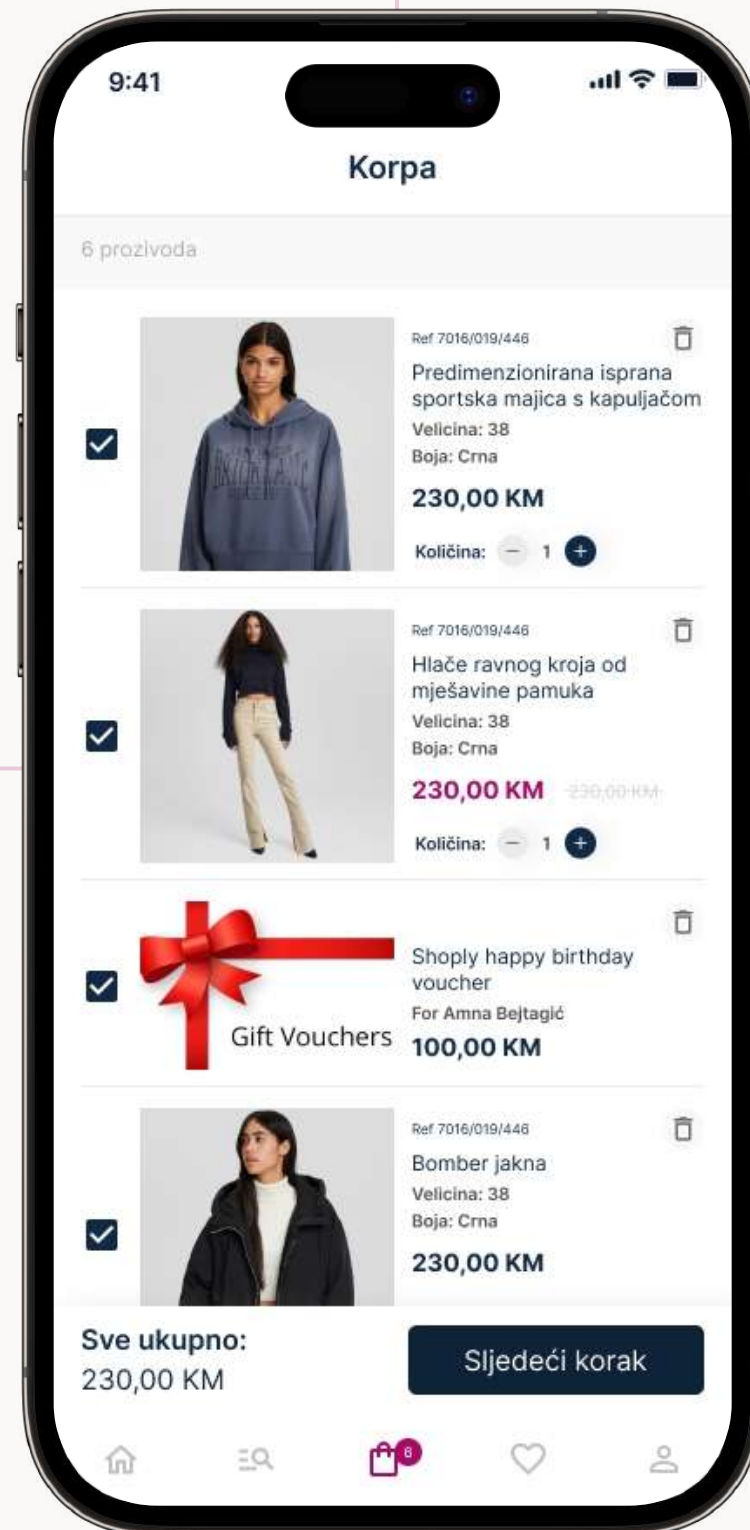
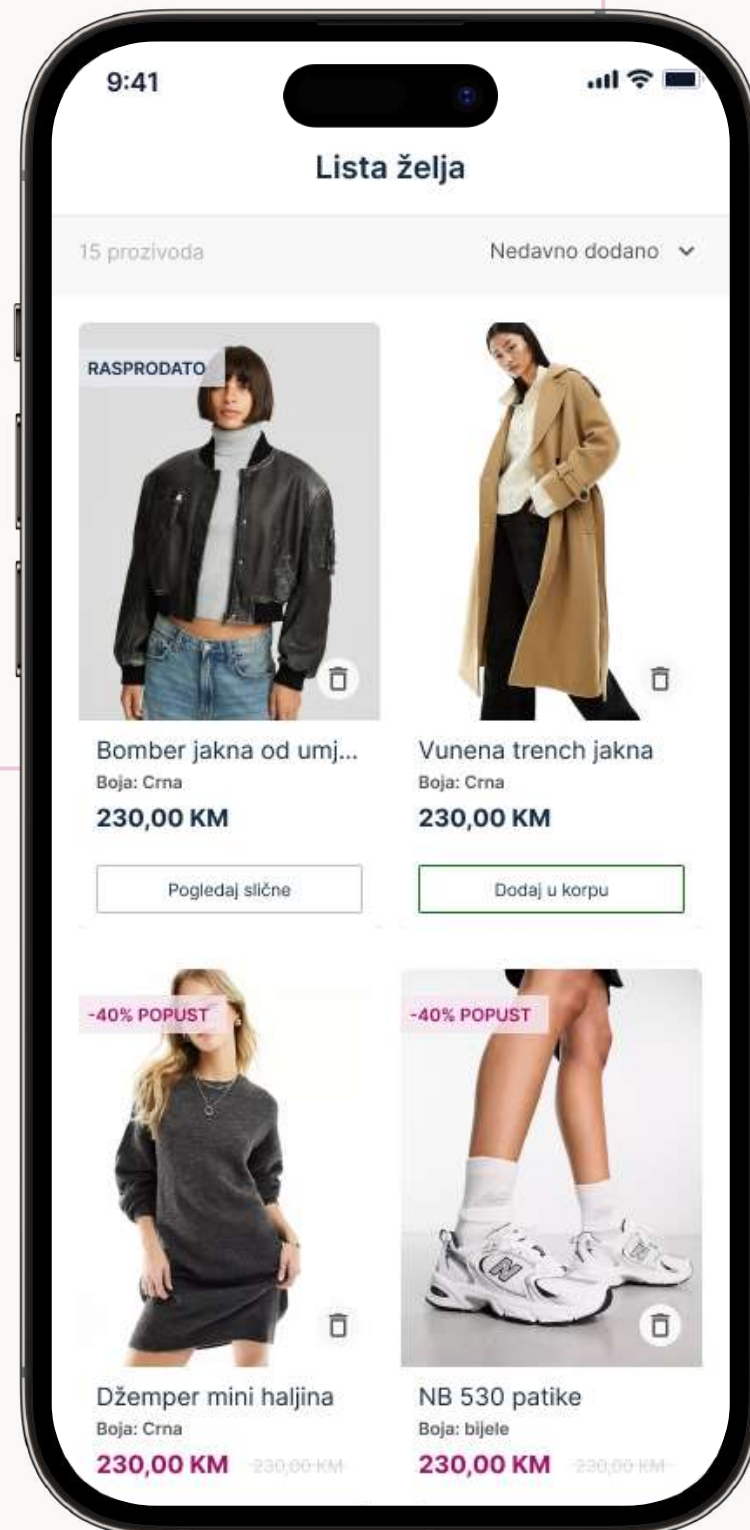
Scalability:

Shoply's scalable architecture ensured that our clients' eCommerce platforms could easily accommodate growth, whether they were startups experiencing rapid expansion or established businesses scaling their operations.

Secure Payment Processing:

Integrated multiple payment gateways to ensure secure and seamless transactions, instilling confidence in both clients and their customers.



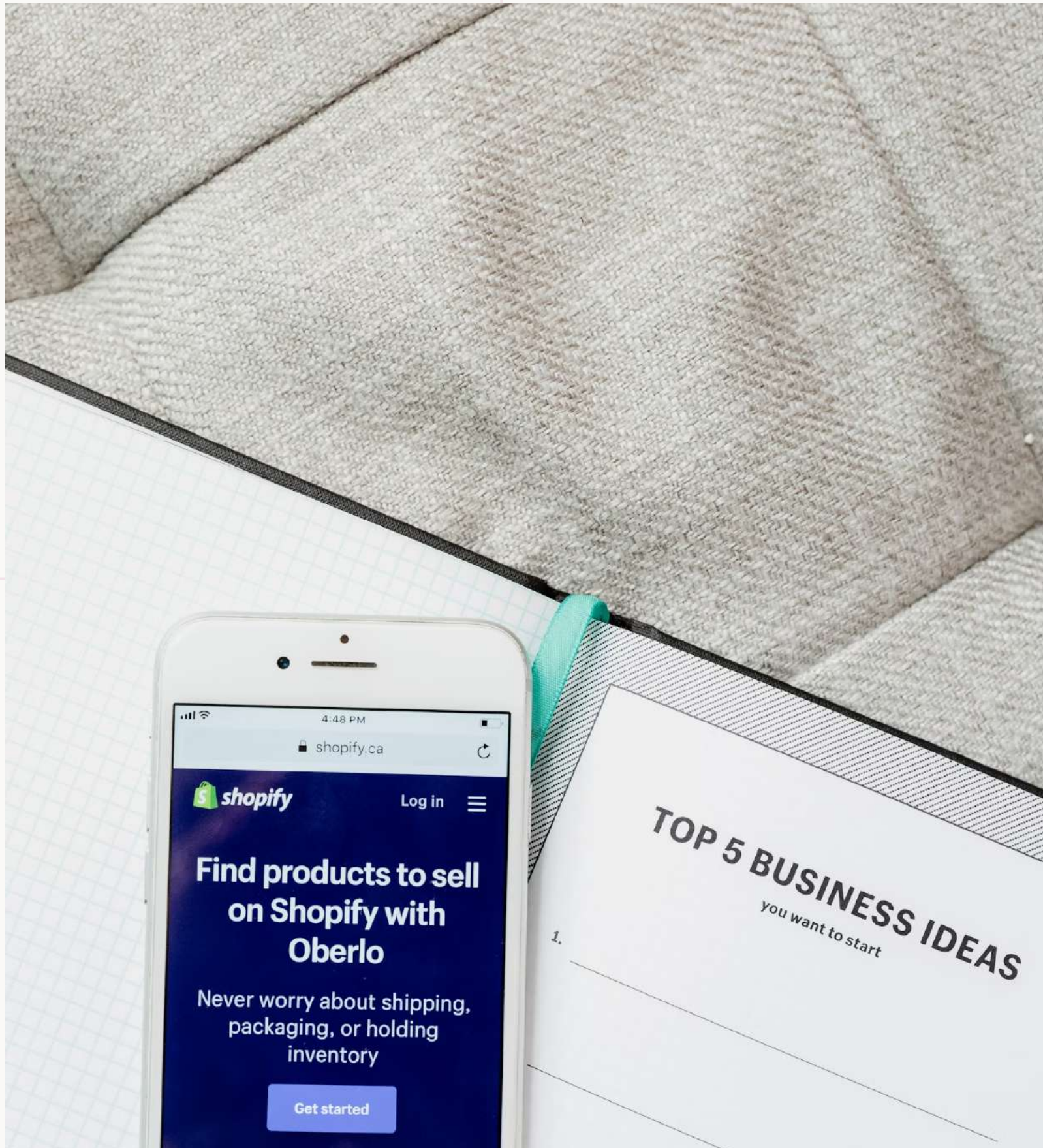




Payment

SHOPLY HAS MULTIPLE ENCRYPTED PAYMENT GATEWAYS, YOUR TRANSACTIONS ARE PROTECTED AGAINST UNAUTHORIZED ACCESS, PROVIDING A SAFE AND RELIABLE CHECKOUT EXPERIENCE FOR YOU AND YOUR CUSTOMERS.

INTEGRATION WITH SHOPIFY



Unlock new possibilities by integrating Shoply with Shopify. Seamlessly merge the robust capabilities of Shoply's white-label eCommerce platform with the user-friendly interface and extensive app ecosystem of Shopify. Enhance your online store's functionality, streamline operations, and reach new heights in eCommerce success.

INTEGRATION WITH CLIENTS CUSTOM SYSTEMS

Accounting

Effortlessly synchronize your eCommerce operations with accounting systems through Shoply's seamless integration capabilities. Streamline financial processes by automatically updating transactions, invoices, and payment records in your accounting software in real-time. With this integration, you can maintain accurate financial data, improve transparency, and streamline reconciliation processes, ensuring smooth and efficient accounting operations.

Fulfillment Solutions

Enhance order fulfillment efficiency with Shoply's integration capabilities for fulfillment solutions. Seamlessly connect your eCommerce platform with fulfillment providers to automate order processing, shipping, and inventory management tasks. By integrating Shoply with your chosen fulfillment solution, you can streamline workflows, reduce manual errors, and expedite order delivery, ultimately improving customer satisfaction and retention.

FOR START-UPS FULL ADMINISTRATION INCLUDED

Content-Type Builder

COLLECTION TYPES 19

- Blog
- Brand
- Category
- Color
- Coupon
- Help Section
- Homepage Banner
- NewCollection
- News article
- Order
- Product
- PushToken
- Shoe story
- Size
- Size Table
- Size Table Help
- Technology
- Theme
- User

NAME	TYPE
name	Text
image	Media
date	Date
content	Custom field

Media Library

Media Library / Categories

PREVIEW	NAME	EXTENSION	SIZE	CREATED	LAST UPDATE
	Odjeca_Category_Image.png	PNG	22KB	Tuesday, April 23, 2024	Tuesday, April 23, 2024
	Dodaci_Category_Image.png	PNG	24KB	Tuesday, April 23, 2024	Tuesday, April 23, 2024
	NovaKolekcija_Category_Image.png	PNG	26KB	Tuesday, April 23, 2024	Tuesday, April 23, 2024
	Gleznjerice_Category_Image.JPG	JPG	144KB	Wednesday, April 17, 2024	Wednesday, April 17, 2024
	Cizme_Category_Image.jpg	JPG	142KB	Wednesday, April 17, 2024	Wednesday, April 17, 2024
	Sandale_Category_Image.jpg	JPG	98KB	Wednesday, April 17, 2024	Wednesday, April 17, 2024
	Patike_Category_Image.png	PNG	4KB	Wednesday, April 17, 2024	Wednesday, April 17, 2024
	Cipele_Category_Image.png	PNG	5KB	Wednesday, April 17, 2024	Wednesday, April 17, 2024
	Screenshot 2024-01-04 at 11.43 1.png	PNG	5KB	Tuesday, April 16, 2024	Tuesday, April 16, 2024

Content

COLLECTION TYPES 19

- Blog
- Brand
- Category
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- Coupon
- Help Section
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- NewCollection
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- Order
- Product
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- Size Table
- Size Table Help
- Technology
- Theme
- User

19ZCJ21312

API ID : product

articleCode* 19ZCJ21312

price 100.5 isFeatured FALSE TRUE

discountCode

description

Add a title B I U ... Preview mode

Tamaris je u vlasništvu Wortmann Group, njemačke kompanije za proizvodnju cipela. Više od pola vijek strast prema cipelama čine trenutak savršenim - za svakoga! Od crvenog tepiha do šumske staze, za svaki dan i posebne dane. Moderne i stilski osvježene žene pronaći će izuzetan raspon modela sa posebnim karakteristikama u svim našim kolekcijama.

Lice: Umjetni
Podstava: Tekstil/Umjetni
Don: Umjetni
Namjena: Suho vrijeme
Visina pete: 70 mm

Content

COLLECTION TYPES 19

- Blog
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- News article
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- Product
- PushToken
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- size
- Size Table
- Size Table Help
- Technology
- Theme
- User

1

API ID : size-table-help

Unpublish Save

Editing published version

Information

Created last month Karlo Andric

By last month Karlo Andric

Last update last month Karlo Andric

By last month Karlo Andric

Edit the model

Configure the view

Delete this entry

preference mens

content

Ovaj vodič će vam pomoći da pravilno izmjerite različite veličine kako biste osigurali savršeno uklapanje odjeće ili predmeta.

Content

COLLECTION TYPES 19

- Blog
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- size
- Size Table
- Size Table Help
- Technology
- Theme
- User

ADIDAS BOOST

API ID : technology

Unpublish Save

Editing published version

Information

Created 10 months ago Karlo Andric

By 10 months ago Karlo Andric

Last update 10 months ago Karlo Andric

By 10 months ago Karlo Andric

Edit the model

Configure the view

Delete this entry

name* ADIDAS BOOST

description ADIDAS BOOST je tehnologija napravljena da poboljša atletske sposobnosti sportiste. Ovu tehnologiju također karakteriše: otpornost na

image

adidas-boost.png

products (5)

Add relation

- 49ZCJ12613 Published
- 19ZCJ21392 Published
- 49ZCJ12620 Published
- 49ZLJ10972 Published
- 66ZGL12842 Published

imageURL https://storage.cloud.google.com/planiki

Settings

GLOBAL SETTINGS

- Overview
- API Tokens
- Documentation
- Internationalization
- Media Library
- Transfer Tokens
- Webhooks

ADMINISTRATION PANEL

- Roles
- Users

EMAIL PLUGIN

- Configuration

USERS & PERMISSIONS PLUGIN

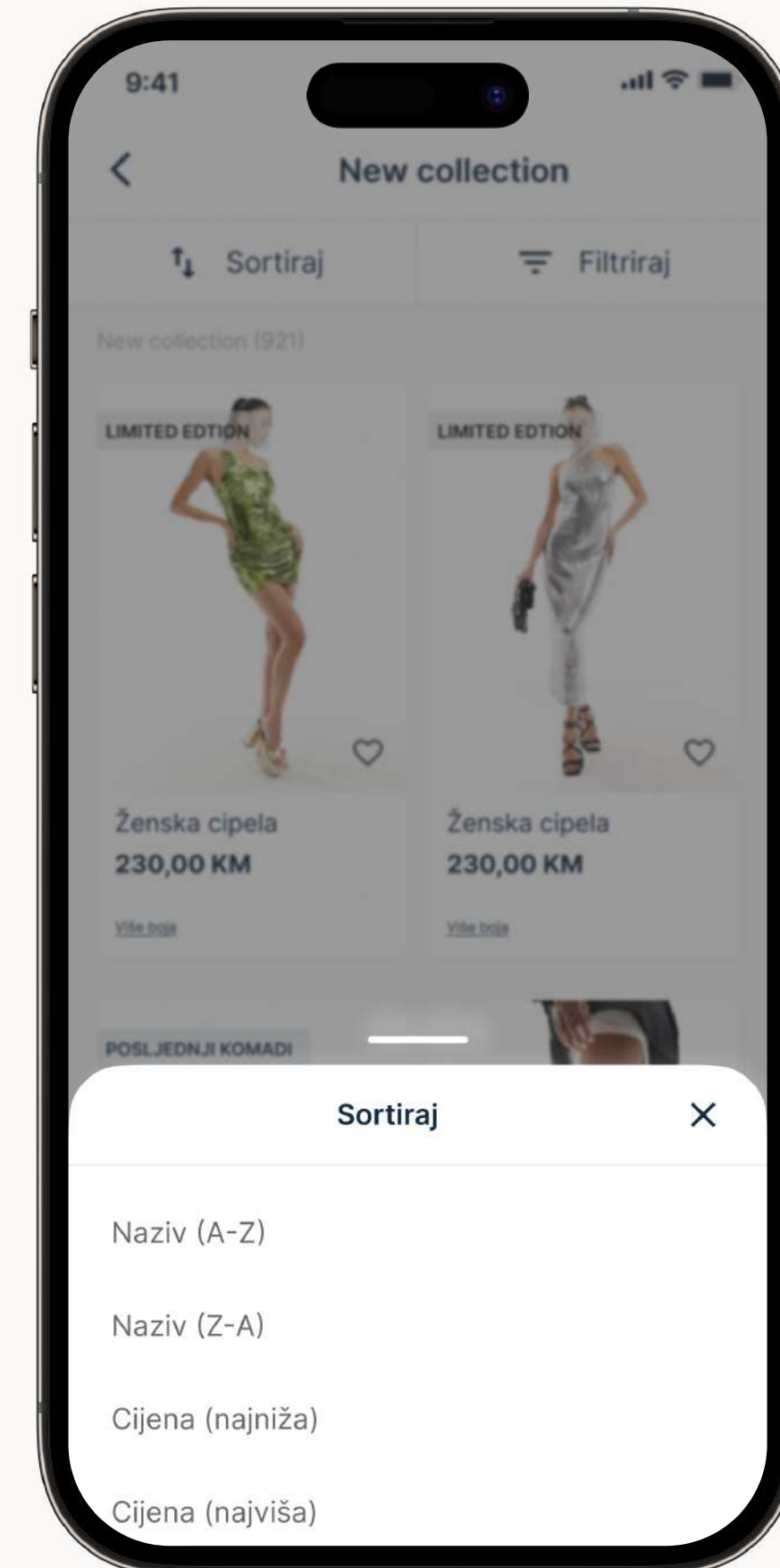
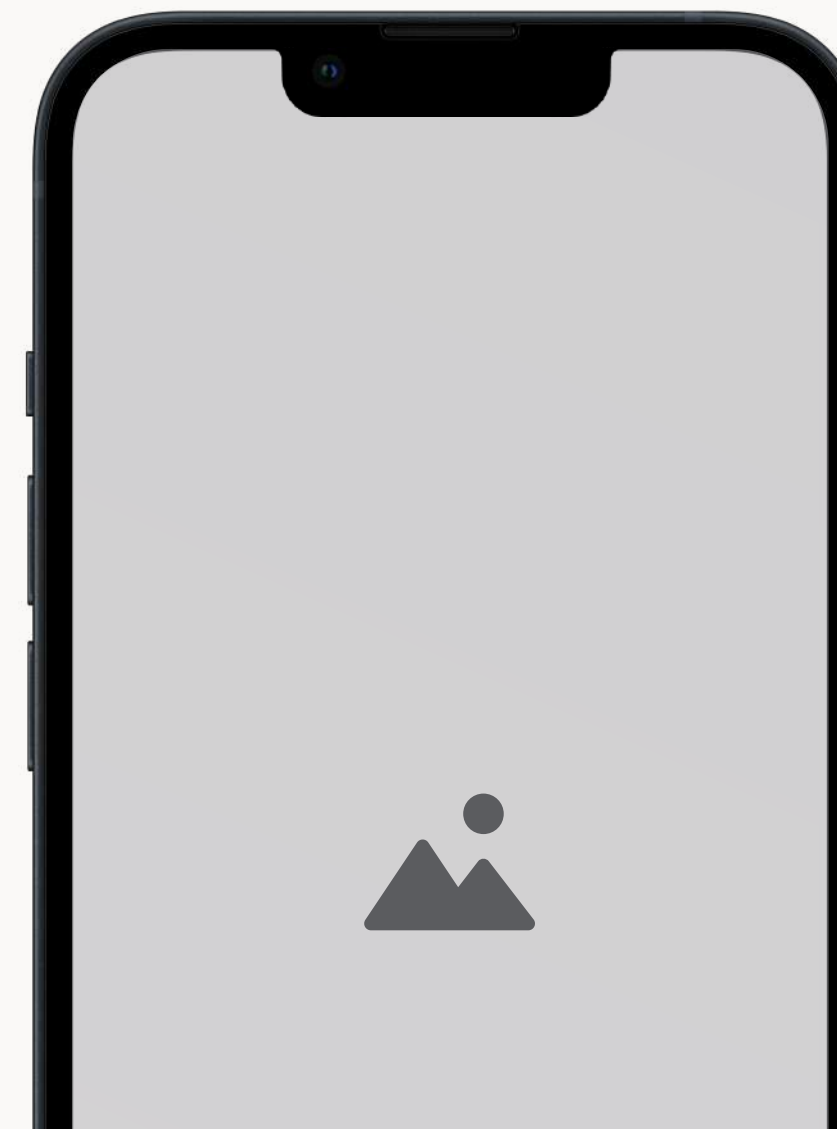
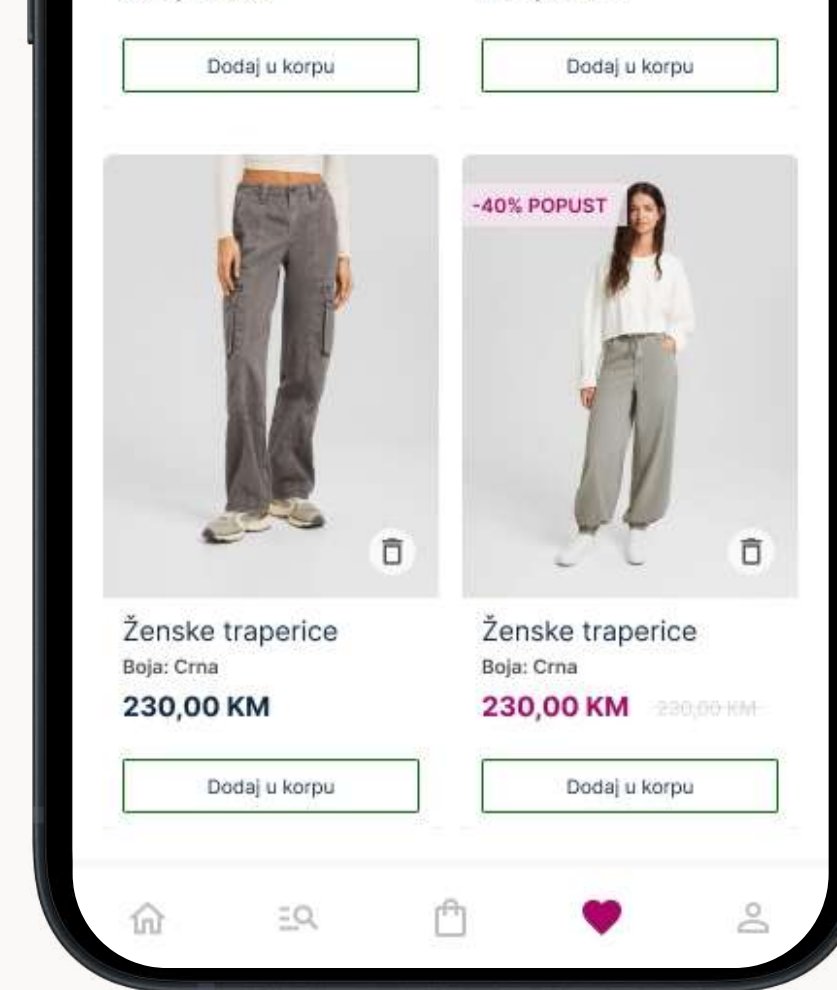
- Roles
- Providers
- Email templates
- Advanced settings

Providers

NAME	STATUS
auth0	Disabled
cas	Disabled
cognito	Disabled
discord	Disabled
email	Enabled
facebook	Enabled
github	Enabled
google	Enabled
instagram	Disabled
linkedin	Disabled

CONCLUSION

By leveraging Shoply's white-label eCommerce platform, our web development agency successfully delivered fully customized, feature-rich eCommerce solutions to our clients. With completed UI/UX flow and design, coupled with Shoply's powerful backend management and scalability, we empowered our clients to thrive in the competitive eCommerce landscape, driving sales, and achieving their business goals.



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Need more:

WE WELCOME ANY CUSTOMISATION



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